



**AmCham**

*Taiwan*

台灣美國商會



Established in  
**1951**  
(75 years)

More than  
**+500**  
businesses across  
various industries

Over  
**+1,100**  
Executive Members



# About AmCham Taiwan Business Community

We have  
**23**  
Committees

More than  
**+50**  
Committee Chairs

More than  
**150**  
events every year



# Board of Governors & Supervisors



**Cynthia Chyn**  
Amazon Web Services  
Taiwan Limited



**Tiffany Hsieh**  
BlackRock Investment  
Management (Taiwan) Limited



**Stella Lai**  
IBM Taiwan Corp.



**Gwenth Wang-Reeves**  
GE Vernova International LLC  
Taiwan Branch



**Terry Tsao**  
SEMI



**Daniel Tseng**  
Corning Display  
Technologies Taiwan



**Paul Sousa**  
FedEx Express



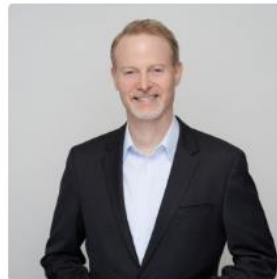
**Anita Chen**  
Google Taiwan



**Michael Huang**  
The Bank of New York  
Mellon Taipei Branch



**Seraphim Ma**  
Baker McKenzie



**Dan Silver**  
Boston Scientific International  
B.V. Taiwan Branch



**Cellina Yeh**  
Pfizer Limited



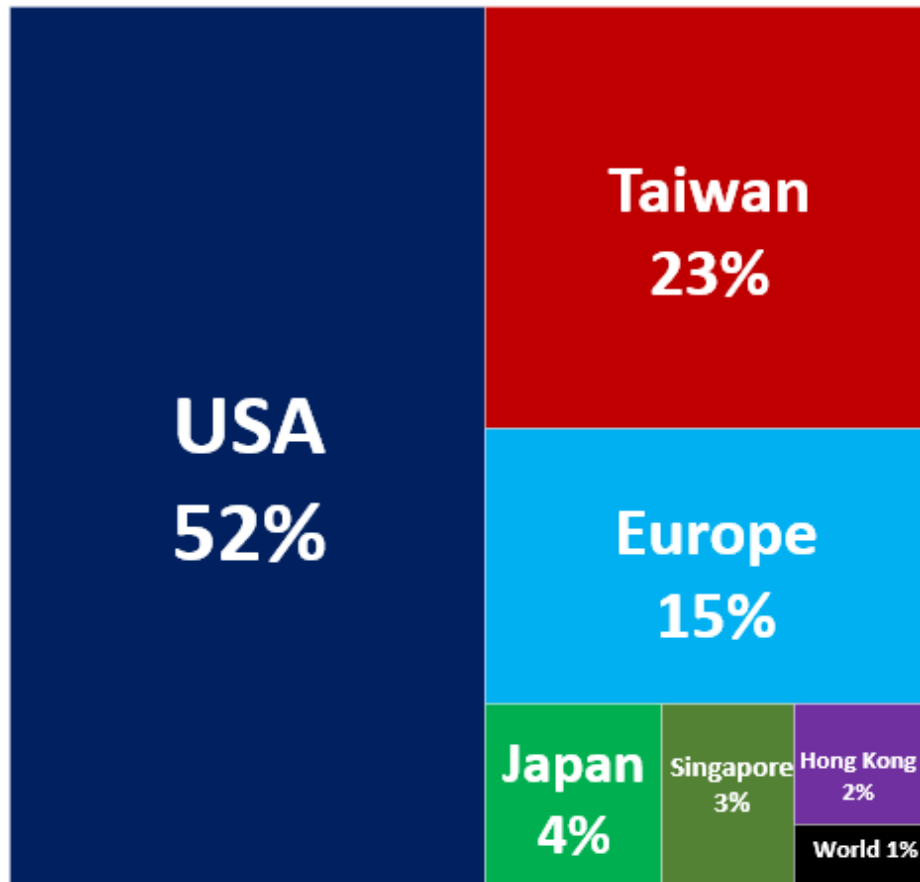
**Steven Pan**  
Regent Taipei



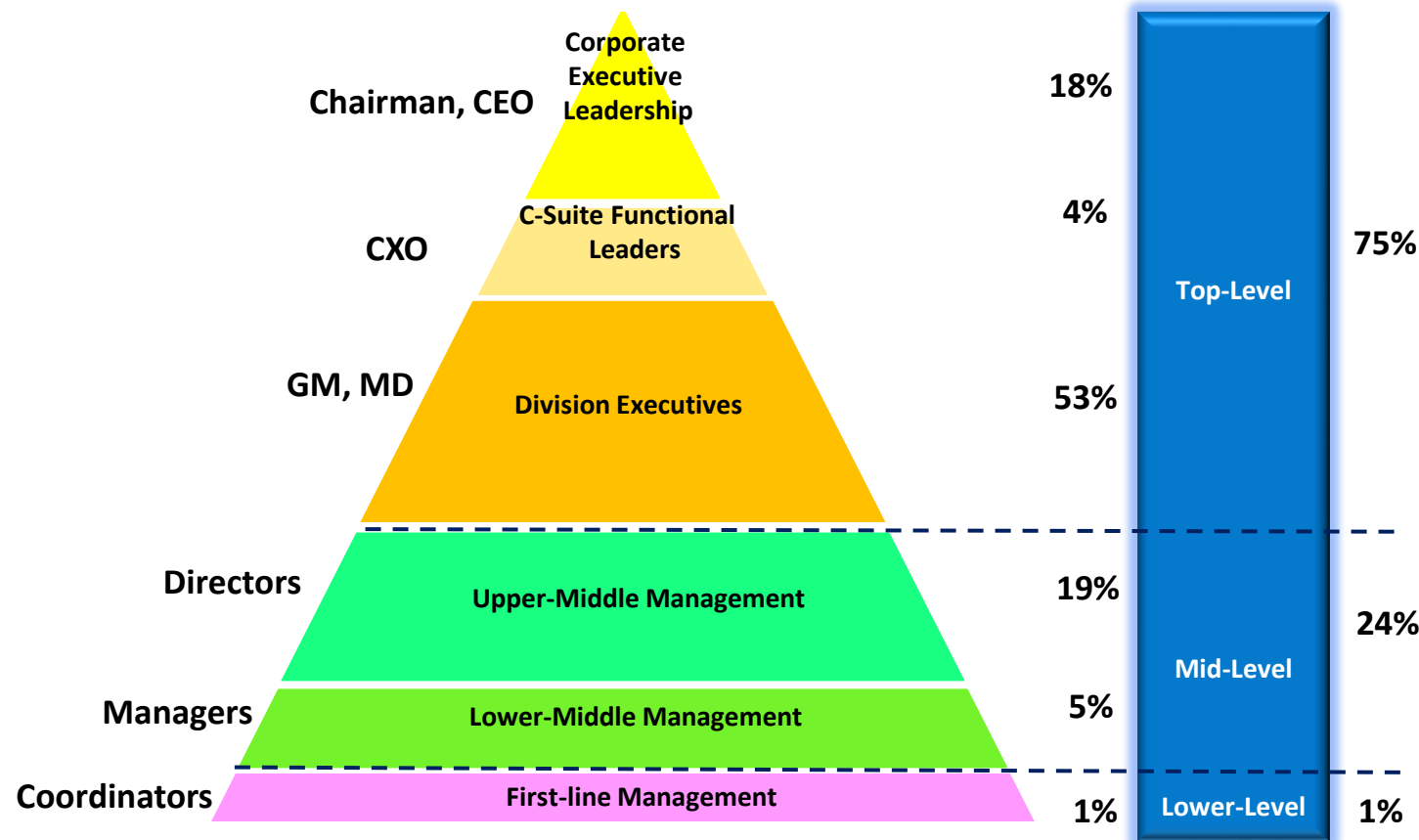
**Vincent Shih**  
Microsoft Taiwan Corp.

# AmCham Membership

## WHERE OUR MEMBERS ARE HEADQUARTERED



## PYRAMID OF ORGANIZATIONAL ROLES



# Some of our members



And many more...

# Reasons to join AmCham Taiwan



## INFORMATION SHARING

REPORTING

TOPICS

INTELLIGENCE

ANALYSIS

EVENTS

NEWS



## COMPANY EXPOSURE

SPONSORSHIPS

PREMIUM  
VISIBILITY

BRANDING

STRATEGIC  
ALLIANCES

CREDIBILITY



## ADVOCACY

INFLUENCE

POLICYMAKERS

COMMITTEES

PRIORITIES

STAKEHOLDERS



## EXCLUSIVE BENEFITS

EXCEPTIONAL VALUE

PERKS

MAXIMIZE RETURNS

DISCOUNTS

PARTNERSHIPS



## NETWORKING

RELATIONSHIPS

RESOURCES

BUSINESS  
GROWTH

OPPORTUNITIES

INNOVATION

ENGAGEMENT



## TALENT DEVELOPMENT

LEARN

VIP  
SPEAKERS

INDUSTRY  
VETERANS

KNOWLEDGE  
EXCHANGE

BEST  
PRACTICES





# AmCham Events



## COMMITTEE EVENTS, LUNCHEONS & FORUMS

AmCham Committees host regular presentations with industry experts, sharing trends and updates. Some also meet to discuss position papers, which serve as key advocacy tools to communicate industry concerns to government agencies.



## HAPPY HOURS

AmCham, along with six other Chambers, hosts quarterly joint happy hours, offering a lively social atmosphere where members can connect with peers from other foreign-business groups.



## NEXTGEN PROGRAM

The NextGen Leadership Program is a year-long initiative for high-potential junior to mid-level professionals looking to enhance their leadership skills, learn from industry leaders, and build valuable business relationships. Each month, participants engage in seminars, field trips, workshops, and conversations with C-suite executives from top global companies.



## SEMINARS & FIELD TRIPS

AmCham offers a range of training programs for business leaders and their teams, focusing on professional, leadership, and management development to keep them at the forefront of their industries.

# AmCham Signature Events

## 1 Business Climate Survey

AmCham Taiwan unveils the authoritative Business Climate Survey findings through a high-profile public presentation that captures Taiwan's current business landscape. This strategic annual initiative invites executive representatives from our member companies to contribute **valuable insights** about their operational experiences and strategic **investment plans**—delivering essential market intelligence that shapes business decisions and **informs government** policy priorities across Taiwan's dynamic economy

## 2 Hsieh Nien Fan 謝年飯

AmCham's prestigious Annual Banquet serves as our premier signature event, expressing **gratitude** to **Taiwan government** officials for their vital support of the business community. This elegant evening gala brings together distinguished **representatives** from both **Taiwan and U.S.** government agencies, creating an exceptional networking environment where business leaders can engage with key **policymakers** in a sophisticated setting designed to strengthen crucial government-business relationships

## 3 Taiwan White Paper

AmCham Taiwan proudly releases its signature **advocacy** publication—the influential Taiwan White Paper—a definitive **policy blueprint** presenting targeted **recommendations** to **government** officials for enhancing Taiwan's business environment. This landmark annual event offers members privileged insight into the Chamber's **strategic priorities and advocacy agenda**, providing a comprehensive roadmap of the initiatives **AmCham Committees and Board leadership** will champion throughout the coming year to advance member interests in Taiwan's evolving marketplace

## 4 Annual General Meeting

AmCham Taiwan's Annual General Meeting serves as the pivotal **democratic forum** where members **elect** the Chamber's **Board Governors and Supervisors** who will shape policy priorities and organizational direction. Prior to this crucial governance event, voting members receive comprehensive candidate profiles, empowering them to select the leadership team that will drive the Chamber's advocacy agenda and provide fiscal and constitutional oversight for the coming term

## 5 Anniversary Happy Hour

AmCham Taiwan's highly anticipated Anniversary Celebration transforms a different iconic Taipei venue each year into an elegant **cocktail reception** filled with **unexpected delights**. This premier social gathering has graced prestigious locations including the soaring heights of Taipei 101, the historic National Taiwan Museum, the exclusive Taipei Guest House, and the luxurious Taipei Arena VIP Lounge—creating **memorable experiences** that blend networking with celebration in Taiwan's most distinctive settings

## 6 The American Ball

AmCham Taiwan partners with the American Institute in Taiwan to host the most anticipated social gala of the year—an extraordinary celebration drawing over **400 distinguished guests**. This premier **extravaganza** features exceptional cuisine, premium beverages, world-class **entertainment**, and **dancing**, offering members and their guests the ultimate opportunity to celebrate in unparalleled elegance. Consistently recognized as **THE** social highlight of Taiwan's business calendar, members enjoy an atmosphere where **meaningful connections** flourish amid spectacular surroundings



# AmCham Government & Public Affairs

▶▶ Serves as the liaison between AmCham members and the Taiwan Government. It provides research, recommendations, and liaison coordination in support of **Chamber-wide and Committee advocacy issues**. It is also an important source of up-to-date information on government policies, legislation, and regulations for members, and offers valuable suggestions on how to overcome trade and investment barriers. **Annual trip to Washington D.C.**, following the publication of **the Taiwan White Paper**, an AmCham delegation meets with U.S. government officials, members of Congress, think tanks, and others with a vested interest in U.S.-Taiwan economic relations to help facilitate the Chamber's Advocacy efforts.



## WHITE PAPER

One of the Department's major annual projects is the annual Taiwan White Paper, a comprehensive bilingual report summarizing the Chamber's recommendations on legislative, regulatory, and enforcement issues across business sectors that have a major impact on the quality of the business environment in Taiwan. The White Paper also provides suggestions on the adjustment of Taiwan's overall economic and trade policies.



## COMMITTEES MEETINGS & BRIEFINGS

Organizes regular visits to the executive branches of the Taiwan government to keep abreast of government-related issues and laws of concern to the membership and to express members' concerns on government policies. In addition, the Chamber has been regarded as a reliable source of information about the political, economic, and business climate of Taiwan. Meetings are also briefings for academics think tanks, U.S. government visitors, members of Congress and congressional staffers, and political and economic analysts from overseas.



## ADVOCACY

As the media contact window for the Chamber, the Department assists in media interview coordination for the Chamber's leadership, maintains media relations, and conducts media outreach to further the Chamber's advocacy efforts. The Department plays a key role in the preparation of the Chamber's advocacy messages in the TOPICS Editorial, Advertorial, and Issues stories, where important issues of concern to members are reported and their development monitored.

# AmCham Committees

▶▶ Much of the real work of the Chamber occurs at the committee level and many of AmCham's successes in lobbying for an improved business environment can be traced to these groups. AmCham Taiwan is comprised of **23 Committees** that represent and promote the specific interests of their fields of business. Each industry committee creates a Position Paper, included in the annual **Taiwan White Paper**, which is presented to the government and the public as a summary of the current business climate in Taiwan for each specific field. Committees also organize and host regular breakfast/luncheon events to keep members abreast of the latest industry trends and information.

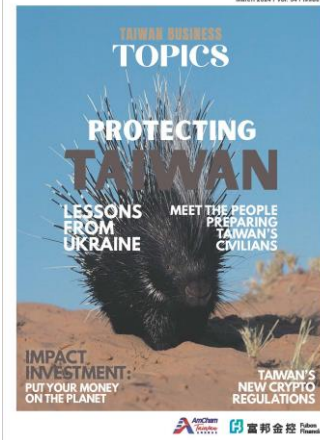
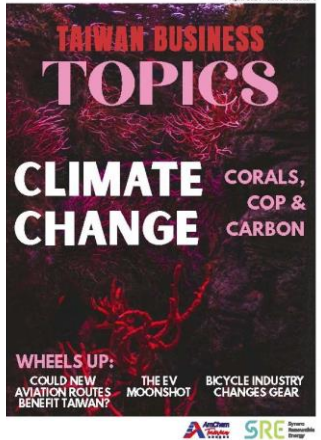
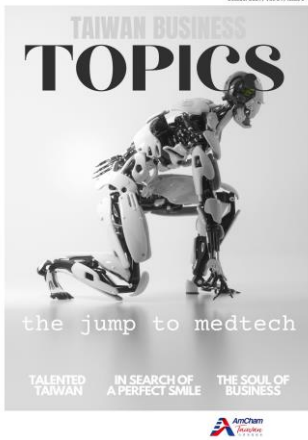


- Agro-Chemical
- Asset Management
- Banking
- Capital Markets
- Chemical Manufacturers
- Cosmetics
- Defense
- Digital Economy
- Energy
- Human Resources
- Infrastructure & Engineering
- Insurance



- Intellectual Property & Licensing
- Medical Devices
- Pharmaceutical
- Private Equity
- Public Health
- Retail
- Semiconductor
- Tax
- Technology
- Telecommunications & Media
- Tourism & Transport





# AmCham Publications

## Taiwan Business TOPICS

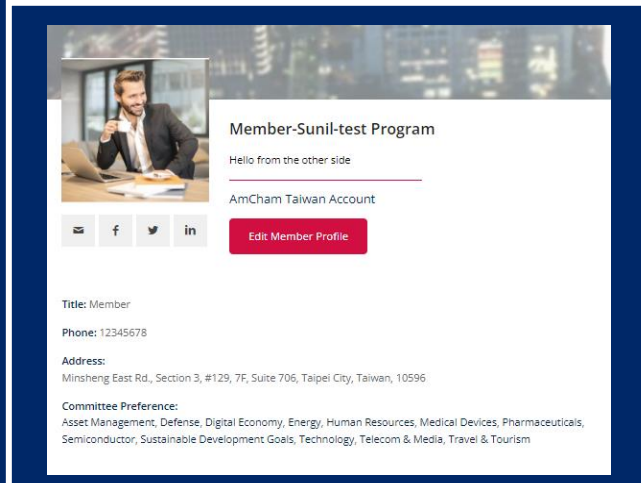
A monthly magazine that is distributed in Taiwan, the United States, and the Asia-Pacific region. The highly-acclaimed bilingual publication is filled with comprehensive articles on topics ranging from commercial and political issues to entertainment and living in Taiwan. Cover stories feature subjects on developments in cross-strait business relations, the progress of major infrastructure projects, and the government's efforts to carry out financial reform and promote new industries. The readership is approximately 35,000 monthly.

## Executive Suite

A monthly article from AmCham featuring members' success stories. What does it take to lead an international organization to success? To find the answer to that question, we invite prominent leaders of Taiwan's business community to share insights into the C-suite – leadership, management, and life philosophies.

Some of our interviews are also available on [Apple Podcasts](#), [Spotify](#), or [KKBox](#).

## Online Membership Directory



**Update your company information yourself** at any time during the year. Within the membership directory, you have the opportunity to feature your company's services or introduce your newest products through the company profile.

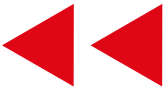
# AmCham Membership Categories & Fees

Tier	Membership Category	Number of Representatives		Board-eligible	Joining Fees	Annual Dues	Additional member fee	Transferable (1)
		Voting	Non-Voting					
1	Corporate Sustaining – International	1	4	✓	NT\$23,100	NT\$89,200	NT\$13,800	Yes
2	Corporate Sustaining	1	4	X	NT\$23,100	NT\$88,700	NT\$13,800	Yes
3	Company - International	1	-	✓	NT\$23,100	NT\$49,400	NT\$13,800	Yes
4	Company	1	-	X	NT\$23,100	NT\$48,900	NT\$13,800	Yes
5	Individual - US	1	-	✓	NT\$17,300	NT\$34,600	-	No
6	Individual	-	1	X	NT\$17,300	NT\$34,400	-	No
7	Non-Governmental Organization (NGO)	-	1	X	NT\$1,150	NT\$29,700	NT\$13,800	Yes
8	Trade Office	-	1	X	NT\$1,150	NT\$13,500	NT\$13,800	Yes
9	Non-Resident (2)	-	1	X	US\$115	US\$743	-	No
10	Young Professional	-	1	X	NT\$1,150	NT\$12,200	-	No

## **Transfer of Membership**

(1) Member in the Corporate, Company, NGO, and Trade Office categories may transfer their memberships to individuals at their place of work

(2) The exchange rate used to convert US\$ to NT\$ will be based on the current market rate.



## JOIN US!

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