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For Immediate Release

Foreman Appointed President of AmCham Taipei



William Foreman⁺
President of AmCham Taipei

Citing his broad experience in public relations, journalism, and strategic communications, the American Chamber of Commerce in Taipei has announced that William Foreman will serve as the organization's President effective today. He succeeds Andrea Wu, who is stepping down after more than nine years in the position in order to devote more time to travel and other personal interests.

"AmCham Taipei is indebted to Andrea Wu for her superb leadership over nearly a decade, and we are confident that we have found an extremely able successor in Bill Foreman," said Albert Chang, who was re-elected by the Chamber's Board of Governors to serve a second term as the organization's Chairman for 2018. Chang is the managing partner of McKinsey & Company. Other AmCham Taipei officers for 2018 are Leo Seewald, Chairman and Managing Director of BlackRock Investment Management (Taiwan), as Standing Vice Chairman; Vincent Shih, Assistant General Counsel and General Manager

for Corporate, External & Legal Affairs of Microsoft Taiwan, as Vice Chairman; Fupei Wang, Managing Director of Ogilvy Public Relations, as Secretary; and C.W. Chin, Managing Director of Corporate Development Asia for Micron Tech Asia Pacific Taiwan, as Treasurer.

A graduate of the University of Kansas, Foreman notes that he "developed a deep affinity for Taiwan while doing Chinese-language studies on the island during the late 1980s." He then worked for The Associated Press for 15 years, first in the Kansas City bureau and later as an editor on the International Desk in New York. He was posted to Taiwan in 1999, serving as bureau chief responsible for news coverage, business development, and government relations. Major news during that period included the 921 earthquake, election of President Chen Shui-bian, SARS, and the booming semiconductor industry.

Foreman served as the vice president of the Taipei Foreign Correspondents' Club. He was also a member of AmCham Taipei and helped arrange an agreement to provide AP photos to the Chamber's Taiwan Business TOPICS magazine.

While continuing to direct Taiwanese news coverage, Foreman's role was expanded in 2004 to include Hong Kong and Macau, and in 2007 he opened the AP's bureau in Guangzhou and was named the South China Chief. Throughout his AP career, Foreman frequently traveled for special assignments that included the Boxing Day tsunami disaster in Indonesia, North Korean



nuclear tests, war on terror in Pakistan, Beijing Games, EU-Asia Summit in Helsinki, and the second intifada in Israel.

In 2010, Foreman was awarded the prestigious Knight-Wallace Fellowship that allowed him to take a year off from journalism to take MBA courses and Korean-language classes at the University of Michigan. When the fellowship ended, the University – the nation’s biggest public research university in terms of funding – hired Foreman to develop and execute the institution’s first global communication’s strategy.

Foreman left the university five years later to serve as the director of public relations at Heifer International, a nonprofit working to end poverty with business development and sustainable agriculture. He helped lead the organization’s new strategic communications team seeking to obtain increased funding from corporations and donor institutions.

Of all the places he and his family have lived, Foreman says that Taiwan remained their favorite. “We frequently reminisced about how much we enjoyed the island’s friendly people, natural beauty, dynamic society, rich culture, delicious food, and quality of life,” he said. “We always hoped that one day there would be an opportunity to return to Taiwan, and we are thrilled that AmCham has provided such an opportunity.”

About AmCham Taipei

Founded in 1951, the American Chamber of Commerce in Taipei (AmCham Taipei) is a non-profit, non-partisan business organization dedicated to promoting the interests of international business in Taiwan. With around 1000 members from more than 500 companies and 24 committees representing various industry interests, AmCham speaks with collective authority on business issues as they affect its member companies operating in Taiwan.

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