



What is the Marketplace?

The AmCham Taipei Marketplace provides an outstanding platform for Chamber member and non-member companies alike that allows them to promote, showcase and elevate their brand, products and services. Reach our entire community with your message in an efficient, cost-effective way.

The Marketplace provides an ideal environment for high-impact involvement, direct interaction and engagement.

Marketplace Format

A typical Marketplace session is broken down as follows: *(maximum length 2hrs)*

- Roughly 30 minutes of networking
- 45-60 minute presentation on your product or service
- 15-30 minutes for Q&A

Marketplace Pricing

- Member: **27,000 TWD per session** at AmCham 6F Lincoln's room
- Non-member: **42,000 TWD per session** at AmCham 6F Lincoln's room
- **FREE** participation for attendants

Hotel venues can also be arranged upon special request. Fees will vary based on venue selection.

Marketplace Features:

- Sending AmCham Taipei's official invitation to prospect attendees (4,000 contacts including 1000 AmCham members)
- Provision of AmCham Taipei's Lincoln Room venue and setup, accommodating up to 45 people
- Provision including water, tea and coffee. Additional refreshments available at extra cost.
- Up to 2 hours of presentation time
- Will provide aircon/wifi/audio system equipment
- Digital display available in the room + Posters/DMs (provided by the promoter)
- Display of sponsor's marketing material during the event (provided by the promoter)
- Provision of one banner in the event email announcement (banner provided by the promoter)
- Onsite support from AmCham Taipei staff during your marketplace session
- Handling RSVP and event registration



Marketplace Application Procedure

- To apply for a Marketplace session, please present **3 potential topics**, along with key talking points and a speaker biography to AmCham Taipei.
- AmCham Taipei will review your marketplace proposal and provide feedback or approval within two weeks.
- If your session topic is accepted, AmCham Taipei will confirm the session date and issue an agreement to the Marketplace session host.
- Upon signing of the agreement, an invitation to your Marketplace session will be sent to the AmCham business community.

Marketplace Preparation

Before the session, please send the following required documents to AmCham Taipei **at least 4 weeks in advance**.

- Presentation title & synopsis
- Speaker(s) biography
- Copy of final presentation slides
- Any promotional materials and marketing collateral to be displayed or distributed during the session, or to be used on AmCham Taipei marketing channels.

Marketplace Payment

After the agreement is signed by both parties, the sponsor company is required to settle payment in full to AmCham Taipei **no later than 3 weeks prior** to the Marketplace session date.

Terms and conditions

- Request for cancellation shall be made to AmCham Taipei **at least 20 days prior to the event date**. Fees are non-refundable.
- AmCham Taipei does not guarantee a minimum number of attendees.
- Cancellation of the event due to insufficient attendees will not be accepted.
- AmCham Taipei will not disclose the attendees' information to the promoter. However, hosts are encouraged to network directly with attendees at your marketplace session.